

## South Punjab business development

A group of 24 people women and men looking for financial assistance as loan on easy instalments to start their own businesses to generate income/profit and fulfil their basic needs. Some of men added later, (they are not in the group photo) while discussing one to one session to know their running or planned businesses. I was feeling great as they want to get start their businesses with lowest amount and believe that with the passage of time will increase by their own generated profit/turnover or maybe ask us again but it is all depend on business growth. I would love to give my free services to them to establish their business according to their culture and market. I am also in learning process but can easily guide them.



To save time I have made them separate but groupe wise, according to their professions and same demand for business loan.



These are eleven women looking for traditional/manual sewing machines to start their dress making business from their houses. Two of them already had stitching machine but they want to buy fabric to make dresses as per their culture and market demand to start selling in the market. There is a language barrier as they cannot speak Urdu but I think they can understand. Their language seems like mixture of Urdu or some other languages also different accent. Maybe after few years I will be able to speak their language. A lady was available for translation and it was good to know their thoughts about dress making business and its growth. One by One they shared their thoughts but some of them just copied other thoughts maybe hesitating or very new to this business. Each of them looking for 50,000 to buy

machine, accessories and fabric to start dress making business. Some customer already used to visit them to get stitch their clothes.



This young guy want to start a shop with mopped parts, but he possess the skill to replace and repair mopped parts. He told me that the most profitable part of his business is fixing punctures of mopped tyres. He has more than three years' experience of this business but as a helper to owner. He was giving his services but the investment by shop owner. As per his statement he was not paying him on time and as per his services that's why he want to start his own business. He is looking for 150,000.



The guy already has mopped with stand to carry kids toys or other itmes to visit village to village and sell them. He want to extend the categories of toys and kids items to catch more cutomers to generate more profit. He is looking for 50,000



His father was running a cosmetic shop in the nearer market and shop was running good but he died, so now his son want to continue the same shop. The shop was closed many days due to his father death and now the accounts is disturbed. He is also looking for 50,000 to restore his father shop and continue his business.



The both guys are tailors, and having stitching machines but now they are working in different shops and different areas. Both want to start their own shops that's why looking for business loan 50,000 for each to start own shops in their areas to get full profits. Now they are working in someone's else shope so they pay them less. The old guy showed so many designs of dresses. I don't know the bigger market in their area like in the Lahore city, but I will guide him to sell designed dress at well-known market. I wil be in toch and visit them time to time to establish their businesses at good level. Both were quite confident to start their own dress making shops.



This group want to start a part time business to keep goats or sheeps as they have enough space for this business. I had discussed with them that if you think this is profitable business at the same time this is quite risky as well. Maybe all animals can die due to some natural calamiteis. They thoughts goats/sheeps has fast growing and increasing number quality so that's why they want to start with them. I had suggested them to keeps hens as well, as everyone like eggs and chicken in food as daily intake. They are looking for 50,000 for each.



These guys made me surprised to share their knowledge about photography, especially the middle one young guy. He know almost everything about camera, quality, price and where to buy second hand. They are from different towns so they want to start from their areas. Now they are working with someone else but the same issue the owners want to stay dominated. They were talking about drone camera and know it is not allowed to use in some restricted areas and also at specific height too. But they know how to get permission from government. All of them having Facebook pages and know about social media marketing. They showed me some of their good work of photos and videos too. Each of them want to take loan 150,000.